

# 2017

## ANNUAL REPORT

### Women in Digital

*Women In Digital*  
Bangladesh

**Women in Digital** is an initiative of a Social Enterprise that has created programmers to help women advance by providing access to Digital Platform.

Vision	Mission	Goals
WID's vision is to successfully cultivate mutually beneficial networks between industry, academia and government with a focus on women working in the technology industries across the country and the world.	WID aims to support, develop, recognize and promote achievements of women in ICT. WID's mission is to empower women in Digital Platform to achieve unimagined possibilities and transformations through technology, leadership and monetary prosperity.	<ol style="list-style-type: none"><li>1. Creating a voice for women in ICT by partnering with industry leaders in Information and Communications Technology to drive the gender diversity agenda in Bangladesh.</li><li>2. Provide a platform of connections, resources and opportunities in Information Technology.</li><li>3. Create a pipeline of women to fill leadership positions in Digital World</li><li>4. Demonstrate that advancing women in Digital Platform</li><li>5. Influence top leaders in government, academia and industry to recognize the power of women in IT industry.</li><li>6. Encourage girls and young women to choose careers in technology.</li></ol>

Bangladesh

## Steps to 4 year of Success:

From the initiation of Women in Digital in 2013, Women in Digital have made its way to 4th year of success adding value to each year. With the years, we initiated into different verticals, which we call the pillars of Women in Digital.

## Our Pillars

### National Hackathon for Women 2017



### Training



### Women in Digital Agency



## Digital Innovation Challenge for Women 2017



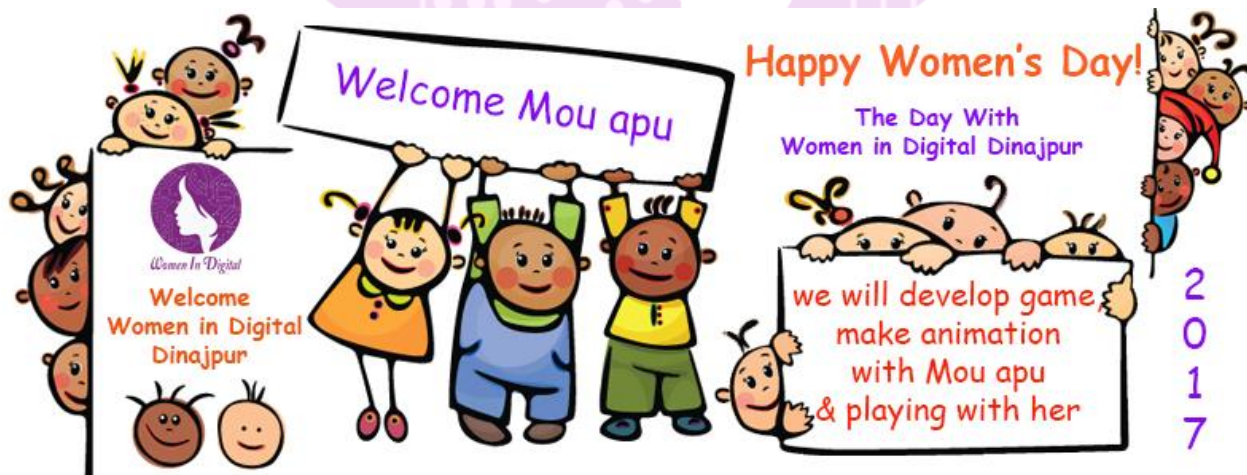
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Along the pillars of Women in Digital, we have been designing & implementing various projects, programs, innovations & idea.

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## March

Celebrating Women's Day in 18 different districts at the same time



# Empowerment Through Technology

House 79(Ground Floor), Road 3  
Mohammad Housing Limited  
Dhaka 1207, Bangladesh



Call: +880 1716789541  
mail: [info@widbd.com](mailto:info@widbd.com)  
web: [www.womenindigital.net](http://www.womenindigital.net), [www.widbd.com](http://www.widbd.com)

[facebook.com/ WomeninDigital.net](https://www.facebook.com/WomeninDigital.net)

Women In Digital

## WOMEN'S DAY CELEBRATION WITH KID AT KHULNA

## খুলনায় আন্তর্জাতিক নারী দিবস পালিত

।। উইমেন ইন ডিজিটাল ।।  
আন্তর্জাতিক নারী দিবস উদযাপনের লক্ষ্যে এবার এক ব্যতিক্রমধর্মী আয়োজন করতে "উইমেন ইন ডিজিটাল খুলনা" "উইমেন ডে সেলিব্রেশন উইথ কিডস" নামক আয়োজন করেছে। খুলনার এর কমিউনিটি লিড রাহাতারা ফেরদৌসি ও "উইমেন ইন ডিজিটাল খুলনা" এর কর্মীরা কালেক্টরেট পাবলিক স্কুল এন্ড কলেজ খুলনাতে শিশুদের সাথে গতকাল নানা কমসূচির মধ্য দিয়ে দিনটি উদযাপন করেন। এসকল কমসূচির মধ্যে ছিল শিশুদের অ্যানিমেটেড কাটুন এর মাধ্যমে প্রোগ্রামিং, গেম ডেভেলপমেন্ট এর সাথে পরিচিতি, শিশুদের উপযোগী গেম ডেভেলপমেন্ট ও অ্যানিমেশন তৈরির উপর ওয়ার্কশপ, সেলিব্রেশন কেক কাটা, আইডিয়া প্রতিযোগিতা ও বিজয়ীদের মাঝে সনদ প্রদান ও পুরস্কার বিতরণী।



In Dhaka,

We always love and respect our history. And always try to stay with our history. This year we have provided **life time achievement award to Zeenat Wahid**. She is first Bangladeshi women artist who have done her 1st solo exhibition at 1973.







## Women In Digital Bangladesh

## April

### Girls in ICT Day

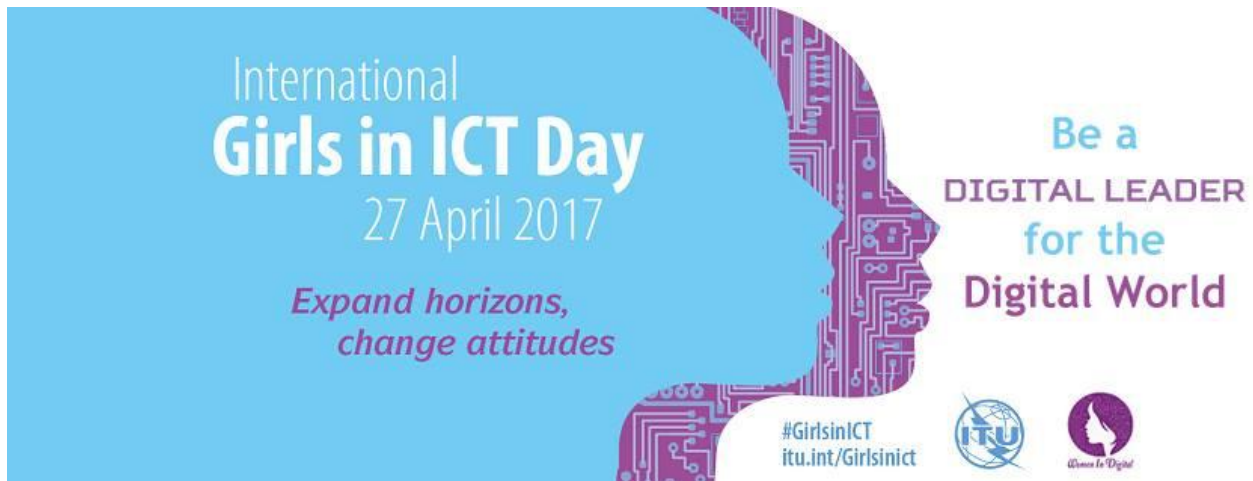
Workshop for kid on “Child Safety Say No to Bad Touch, Learn Good Touch”



# Empowerment Through Technology

House 79(Ground Floor), Road 3  
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Workshop on “Be a Digital Leader for the Digital World”



International  
**Girls in ICT Day**  
27 April 2017

*Expand horizons,  
change attitudes*

Be a  
**DIGITAL LEADER**  
for the  
**Digital World**

#GirlsinICT  
itu.int/Girlsinict

ITU  
Women In Digital

We are the organizing partner of **Power and Energy Hackathon**



Ministry of Power, Energy  
and Mineral Resources

ARE YOU  
READY?

April 19-20, 2017

**POWER  
& ENERGY  
HACKATHON**

Ministry of Power, Energy & Mineral Resources

www.energyhack.mpemr.gov.bd

Sponsored by  
North Information Services  
DUREEN

Event Partners  
GDC sonargaon facebook INNOVATION FOUNDATION Women In Digital

## July

Workshop on "Empowerment through Technology"

In this workshop, you will learn HTML & CSS, Graphic With 3D animation, Product Photography, Women in E-commerce, Digital Marketing and Digital Production. The entire topic will start from the foundation and you will get a clear idea how all four topics are related with each other in real life work field.

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[facebook.com/ WomeninDigital.net](https://facebook.com/WomeninDigital.net)

*Women in Digital™* Presents A day long workshop on  
**"Empowerment through Technology"**  
Date: 15th July 2017, 10 to 6pm, Venue : ULAB Auditorium

The Speakers



Imran Ali Abu sufian Raisa Haque Arafat Hossain Tanbeen Amin Achia Nila Faheem Hussain Towhid Hossain Babli Biswas Nirjhor Rahman Humaira Chowdhury

[www.widbd.com](http://www.widbd.com) [www.ulab.edu.bd](http://www.ulab.edu.bd)

## August to October

Digital Innovation Challenge for Women 2017

Microsoft  
Powered by

**DIGITAL INNOVATION CHALLENGE FOR WOMEN 2017**

**Award Giving Ceremony**  
**Digital Innovation Challenge For Women 2017**

Chief Guest  
**Zunaid Ahmed Palak, MP**  
Honorable State Minister,  
ICT Division

Date - September 9 - October 14, 2017  
12.00pm to 7.00 pm  
Venue - Krishibid Institution Bangladesh

in association with  
The Daily Star **Business**

Women In Digital Initiator

## October

Workshop on "Empowering SMEs through E-Commerce"

Bangladesh

## November

Workshop on “ICTs for promoting Innovation & Entrepreneurship”



### ICTs for Promoting Innovation & Entrepreneurship

30th November, 2017 at 2:00pm to :6:30pm

@ EMK Center



#### Objectives

ICTs play an important role in socio-economic development of a country through job creation and entrepreneurship. ICT based business can be a powerful tool for economic growth. Keeping this importance in mind, Women in Digital and EMK Center jointly initiated training courses on “ICTs for promoting Innovation and Entrepreneurship” in EMK Center.

The main objectives of the training course are to:

- ♣ Increase practical entrepreneurial skills among students that will allow them to pursue their entrepreneurial aspirations and to start and grow their businesses;
- ♣ Analyses Case studies on different countries of Asia-Pacific region, so that international best practices can be considered.

#### Target Audience

- ♣ Women student and professional
- ♣ 10% men can join

*Women In Digital*  
Bangladesh

## January to December 2017

We have supported to our ICT Division for “ICT career camp” at all over the Bangladesh. We have reached 64 districts and do the campaign for the ICTD

গর্বিত আয়ত্না প্ৰহে নথ চ্চলার নক্ষী শয়ে !

Women In Digital

ডিজিটাল বাংলাদেশে আয়ত্না দুর্বার

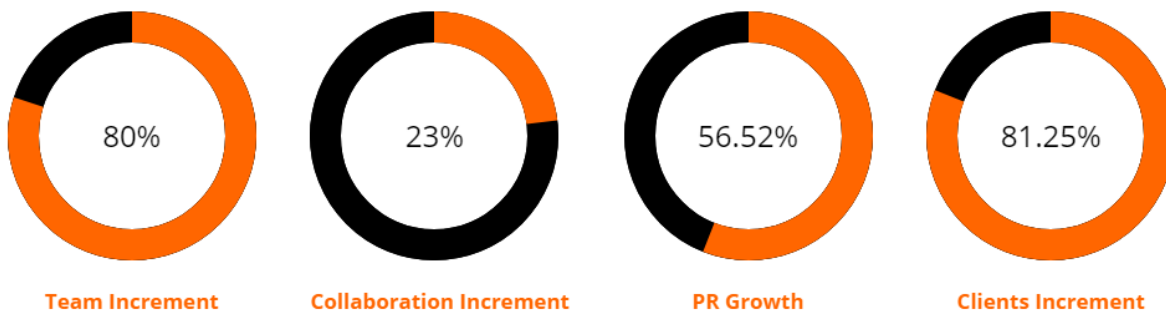
ICT CAREER CAMP 2016

## Years of Achievement

2017 is the year that marked some great achievement for Women in Digital through its growth and success in various areas. The team of 4 in the initial phase has brought up us with the team increment up 80% serving Women in Digital in one way or the other.

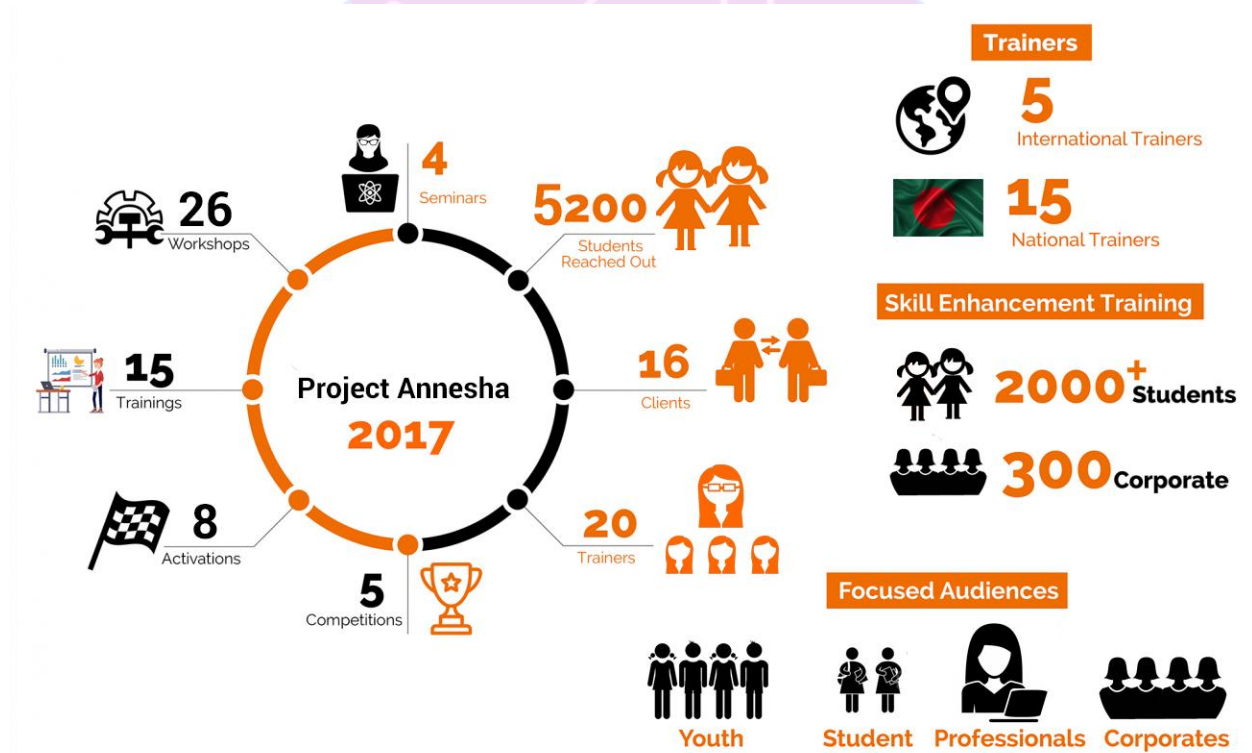
Women in Digital through its projects, and service has built up the trust and network from various corporates outreaching; Professionals/Corporates, International Organizations, Diplomats, Embassy, Youths and Educational Institutions. This marks out collaboration increment to be 23% and client increment by 81.25%

We believe in building up good relationship with people, be it through the courtesy of work in empowering women, development in the ICT education filed and promising for good service bring us to a prominent PR growth of 56.52%



## Project Annesha

We have launched new project named Annesha. The goal of this project is, to provide ICT, English and outsourcing training to our village women. It will be 3 month training and initially 30 women will receive the training. And our impact will be after the course some women can start outsourcing work, some are working as a trainer and some women can teach their child about ICT. And this is the way we will change at list 30 girl's/ women life in our village area.

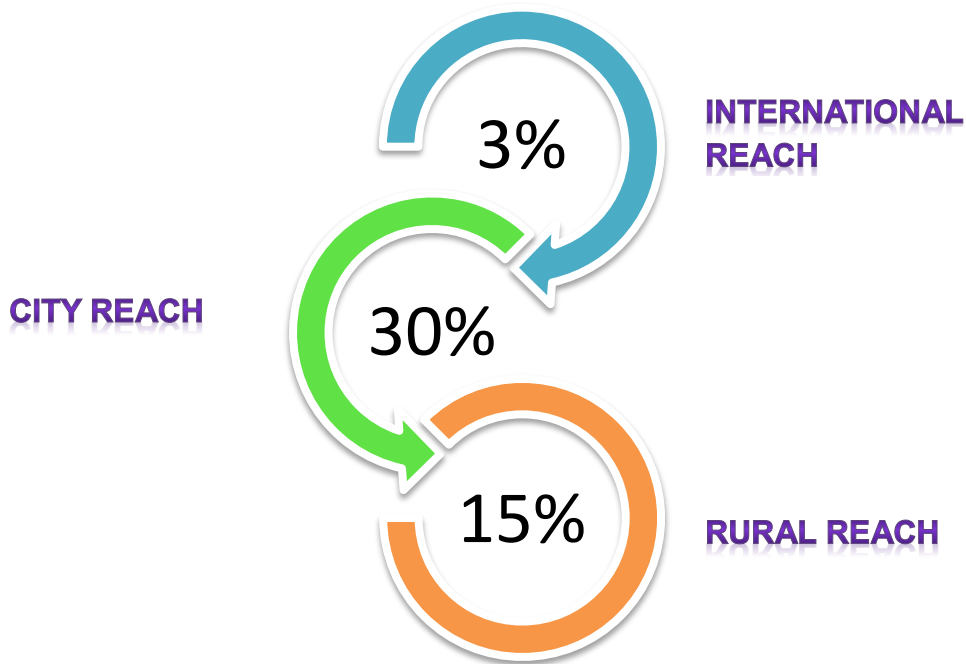


## Our Partners, 2017





## Women in E-commerce, 2017



It was a successful year for Women in Digital

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Bangladesh